

Catalog Builder

Synopsis:

A short list or favorites list, a fast and efficient way to clean up your customer products list.

Two types of catalogs:

- Specific Customer Catalog
- Market Catalog

Setting up a customer catalog:

- Create Shell
- Modify

Order Desk:

- Send/Print Button
- Explanation of Colors
- How to modify customer for CSS:

Web Sales Rep:

- How to maintain catalog in the field.

Web Customer Service:

- What does your customer see.

Summary For Customer Specific Catalogs:

- Reps
- Pricing

Setting up a Market Catalog:

- What is it?
- Who should set these up?
- Market Groups are Key.
- How to set one up.
- Consider 88 Graphics for you printed catalogs

Reference Items:

- Purpose
- Check it out in Order Desk